

Sophie M. Northcott

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EDUCATION

BFA in Art and Design

Cal Poly University, San Luis Obispo, CA: 2016–2020
Concentration in Graphic Design
Biology Minor

WORK EXPERIENCE

Freelance Graphic Designer

Santa Cruz and San Luis Obispo, CA: 2017–Present
Design posters, logos and other pieces for clients. Branding, T-shirt, and bike-race map design for the Santa Cruz State Lifeguarding Association.

Scientific Illustrator, Cal Poly Biology Department

San Luis Obispo, CA: 2018–2019
Created illustrations for a lab manual used by the Cal Poly Biology Department.

Lifeguard II, California State Parks

Santa Cruz, CA: 2019–Present
Manage and train Lifeguard I's. Work closely with State Parks Peace Officers to provide services and insure public safety.

Lifeguard I, California State Parks

Santa Cruz, CA: 2015–Present
First responder to medical and ocean related emergencies. Provide service and educate the public on ocean safety.

AWARDS AND CERTIFICATIONS

Summa Cum Laude

Cal Poly: 2020

Art and Design Multidisciplinary Award

Cal Poly: 2020

EMR Certified

California State Parks: 2015–present

EXTRACURRICULARS

Member, Cal Poly AIGA

San Luis Obispo, CA: 2017–2020

Member, Santa Cruz State Lifeguard Association

Santa Cruz, CA: 2015–Present

SKILLS

Design Skills

Digital and analog illustration, Strong understanding of color theory, Typesetting and layout design, Branding and logo design, UI/UX design, Digital photography and photo editing

Technical Skills

Adobe CC (Photoshop, InDesign, Bridge, XD, Acrobat, Draw and Sketch), Basic knowledge of HTML/ CSS

Soft Skills

Willingness to learn, Time management, Organization, Leadership, Collaborative worker